

OAKDALE ROTARY CLUB & OAKDALE BIKE SHOP



October 5th, 2024

SPONSORSHIP FORM

Break Away Sponsor (\$10,000): _____ Peloton Sponsor (\$5000): _____

Paceline Sponsor (\$2,500): _____ Drafting Sponsor (\$1000): _____

Beginning Sponsor (\$500): _____

I will be a _____ sponsor of the Spoktoberfest benefit ride. I understand that the sponsorship fee is due now and payable to the **Oakdale Rotary Club Foundation**. Sponsor will provide a digital logo file for promotional purposes to service@oakdalerotaryclub.org.

Date: _____ Accepted by: _____

Print Name: _____ Title: _____

Business Name to be Promoted: _____

Signature: _____

Oakdale Rotary Club Foundation
PO Box 623, Oakdale CA 95361
FEIN #77-0236310

(206) -351-0734
www.oakdalerotaryclub.org
www.spoktoberfest.org

THE EVENT

October 2024 will be the 3rd Annual Spoketoberfest Ride that benefits charity throughout Stanislaus County. We have created three cycling routes that explore the Oakdale and Knights Ferry countryside. We offer event sponsors many forms of visibility associated with the ride routes, including display of logos on various materials.

Break Away Sponsor (\$10,000)

- Business name and logo on all print and digital advertising, logo linked on event website.
- Event is formally presented by your company - "Presented by 'your company'"
- Largest priority logo placement on rider T-shirt & jerseys.
- Display of company banners at event (sponsor provides banners).
- Prominent shout out and thank you to sponsor during the event.
- Sponsor's flyers can be placed in all participant gear bags.
- Option to directly address participants at the event.
- 2 rider registrations for any Spoketoberfest route.

Peloton Sponsor (\$5,000)

- Significant size sponsor name & logo in priority placement on rider T-shirt & Jersey.
- Business name and logo on all print and digital advertising, logo linked on event website.
- Display of one business banner (provided by sponsor).
- Opportunity to directly address participants at the route start line.
- Sponsor's flyers can be placed in all participant gear bags.

Paceline Sponsor (\$2,500)

- Sponsor's logo on the annual rider T-shirt & jersey.
- Business name & logo on all print and digital advertising, logo linked on event website.
- Display of one business banner (provided by sponsor).
- Sponsor flyers can be placed in all participant gear bags.

Drafting Sponsor (\$1,000)

- Sponsor's name on the annual rider T-shirt & jersey.
- Business name on all digital advertising, name linked on event website.
- Sponsor's flyers can be placed in all participant gear bags.

Beginning Sponsor (\$500)

- Advertisement of sponsorship on social media, name linked on event website.
- Sponsor's flyers can be placed in all participant gear bags.